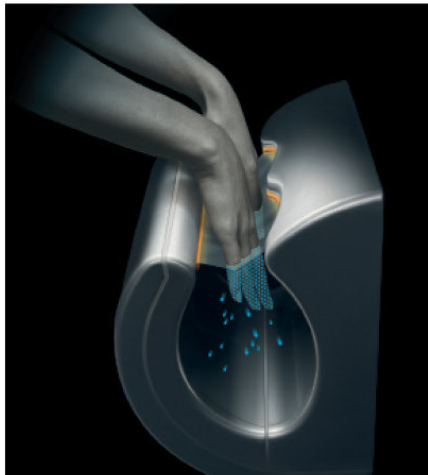




**“The Dyson Airblade™ hand dryers have exceeded our expectations – more cost-effective than paper towels and much more environmentally friendly.”**

John Luckhurst, Operations Director, HJ Weir.



The Dyson Airblade™ hand dryer uses up to 99.9% less energy than the manufacture, delivery and waste created by paper towels.

HJ Weir Engineering started out in the late fifties, researching and developing industrial laundry equipment – today, they’re the only manufacturer of flat work feeding and folding machines in the UK. Each month an Energy team meets to discuss green alternatives and the installation of energy-efficient technology around the factory. A recent suggestion was to replace washroom paper towels with hand dryers.

“We’re proactive when it comes to raising awareness of green and environmental issues,” explains Operations Director John Luckhurst. “The Energy team has already put in place things like low-energy lighting and efficient spray paint booths.”

Alongside the installation of energy-efficient technology, people at the Chepstow based factory have taken on the Government’s ‘Cyclescheme’ – choosing

to ride to work to help cut emissions and lower the businesses carbon footprint.

“At a recent energy meeting, one of the team suggested we use efficient hand dryers instead of the paper towels in our washrooms,” says John. “The towels are expensive to restock and the waste contributes to landfill.”

John and the Energy team found out that the Dyson Airblade™ hand dryer works in 10 seconds. “A hand dryer that works quickly is important in a place where production targets need to be met and speed is essential,” explains John.

“We installed several Dyson machines and we’ve not been disappointed. In fact the dryers have exceeded our expectations. Certainly more cost effective than using paper towels, and much more environmentally friendly.”

“Visitors to the factory often comment on the Dyson machines,” says John. “People are impressed that a medium-size company like ours can afford them, but actually, the Dyson Airblade™ hand dryer costs much less to use than paper towels.”

**dyson airblade**

The fastest, most hygienic hand dryer.



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**0800 345 7788 (UK)**

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**[www.dysonairblade.co.uk](http://www.dysonairblade.co.uk)**